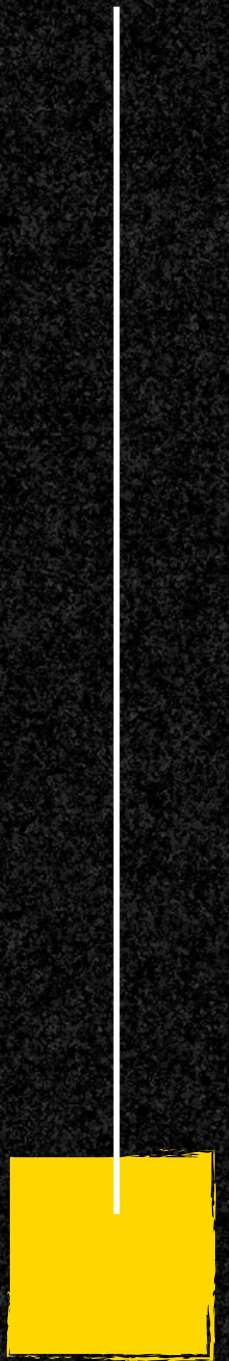
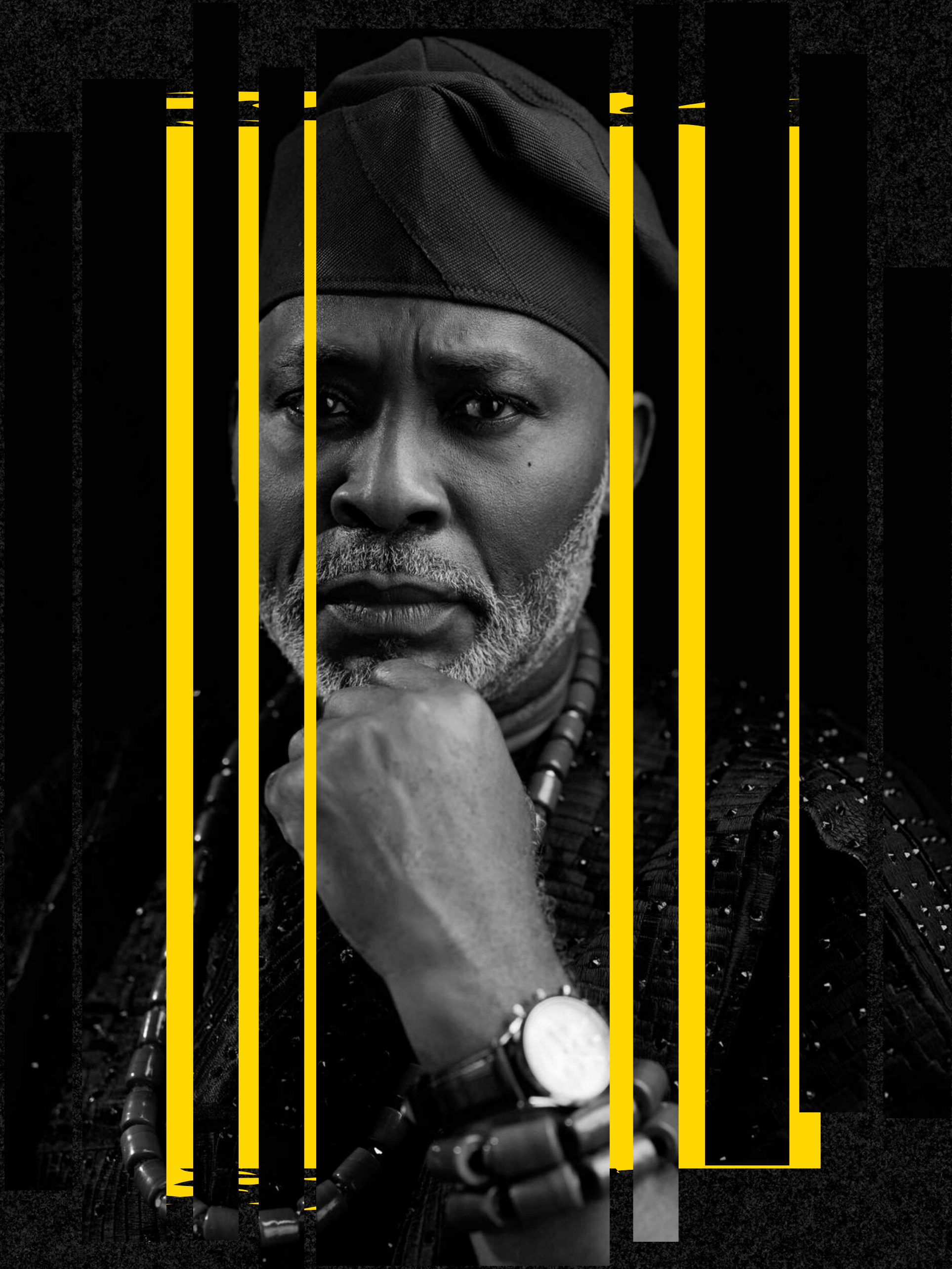




THE  
**SUMI**  
GROUP



# Dear Father, Promotion Packages



# *Be Part of the Story, Sponsor Dear Father*

The Sumi Group is bringing a powerful stage play, Dear Father, to life, and we are inviting visionary brands to take centre stage with us.

- Tailored sponsorship packages
- Brand visibility across events, media, and merchandise
- Access to a diverse audience

Let's make theatre history together. **Partner with us.**

The play features an all-star Nigerian cast, including celebrated talents such as Richard Mofe-Damijo (RMD), Idia Aisien, Kunle Remi, Tobi Bakre, Ronke Oshodi Oke, Akin Lewis, and Tomi Ojo.



# TOP CAST



**RICHARD MOFE DAMIJO**



**IDIA AISIEN**



**KUNLE REMI**



**TOBI BAKRE**



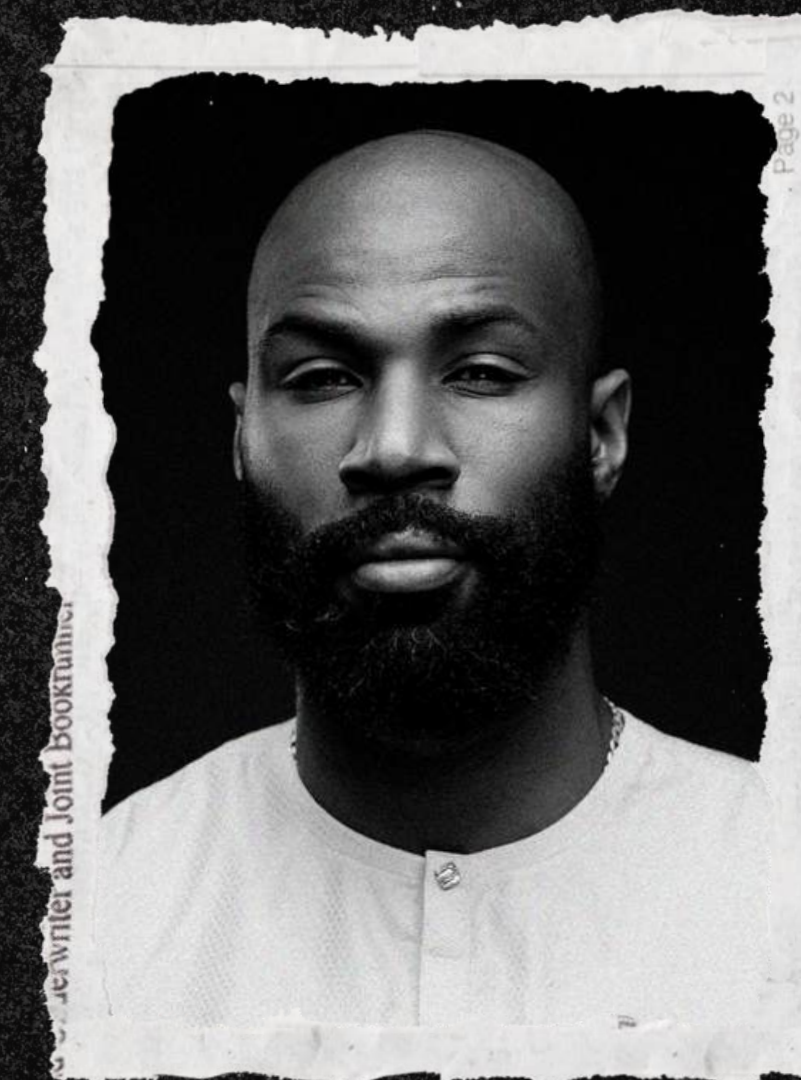
**RONKE OSHODI OKE**



**AKIN LEWIS**



**TOMI OJO**



**MIKE EDWARDS**



# A MILESTONE WORTH OWNING

## HISTORIC PRECEDENT:

The first Nigerian play to secure a London venue of this scale, with talks underway for a 2026 Broadway adaptation.

## SUMT'S SCALABILITY:

Post-event plans include a 7-city World tour, and your branding grows with the production.

## COMPETITOR ALERT:

Emirates and Ethiopian Airlines have expressed interest in cultural sponsorships. Act now to lock exclusivity



# DIGITAL & SOCIAL MEDIA REACH

**2.1M+**

engagements (likes, shares, comments) driven by cast-led content.

**450K+**

Website clicks to sponsor landing pages.

**15M+**

impressions across platforms (Instagram, TikTok, YouTube) and reposts.

*Cumulative  
Followers*

**8.2M+**

(cast + SUMI channels), with a 1:3 viral multiplier from shares and reposts.



# *Promotion Packages*



## **COMMUNITY SHOUTOUT**

### **HALF PAGE**

- Name of business, product or event pictures, name of business and contact listed in the show directory.
- Social media, thank you on the SUMI Page.

**£100**



## **LOCAL PARTNER**

### **FULL PAGE**

- Name of business, product or event pictures, name of business and contact listed in the show directory
- A feed Instagram post announcing you as a sponsor.

**£200**



## **SHOWCASE SPONSOR**

### **FRONT & BACK**

- Name of business, product or event pictures, name of business and contact listed in the show directory.
- A feed Instagram post announcing you as a sponsor.
- Product samples distributed at the show (where applicable)
- The logo will be featured on the front page of the SUMI website.

**£500**





THE  
**SUMI**  
GROUP



Category: Wedding & Events

**Full Description:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vel imperdiet lectus. Quisque nec sem vel magna sagittis bibendum. Sed ac sodales dui. Cras ullamcorper leo id interdum pulvinar. Nullam maximus tortor. Curabitur at augue eu ligula sollicitudin.



**Contact Info:** Phone: +44 0303 0473473 | Instagram: @test\_uk | Facebook: Testuk | Whatsapp: +44 0303 0473473 | Website: www.test.com



*Half Page*



Category: Wedding & Events

**Full Description:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vel imperdiet lectus. Quisque nec sem vel magna sagittis bibendum. Sed ac sodales dui. Cras ullamcorper leo id interdum pulvinar. Nullam maximus tortor. Etiam bibendum interdum consequat. Pellentesque habitant morbi tristique senectus et netus et malesuada.

**Contact Info:** Phone: +44 0303 0473473 | Whatsapp: +44 0303 0473473 | Website: www.test.com | Instagram: @test\_uk | Facebook: Testuk



*Full Page*



Category: Wedding & Events

**Full Description:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vel imperdiet lectus. Quisque nec sem vel magna sagittis.

**Contact Info:** Phone: +44 0303 0473473 | Instagram: @test\_uk | Facebook: Testuk | Whatsapp: +44 0303 0473473 | Website: www.test.com



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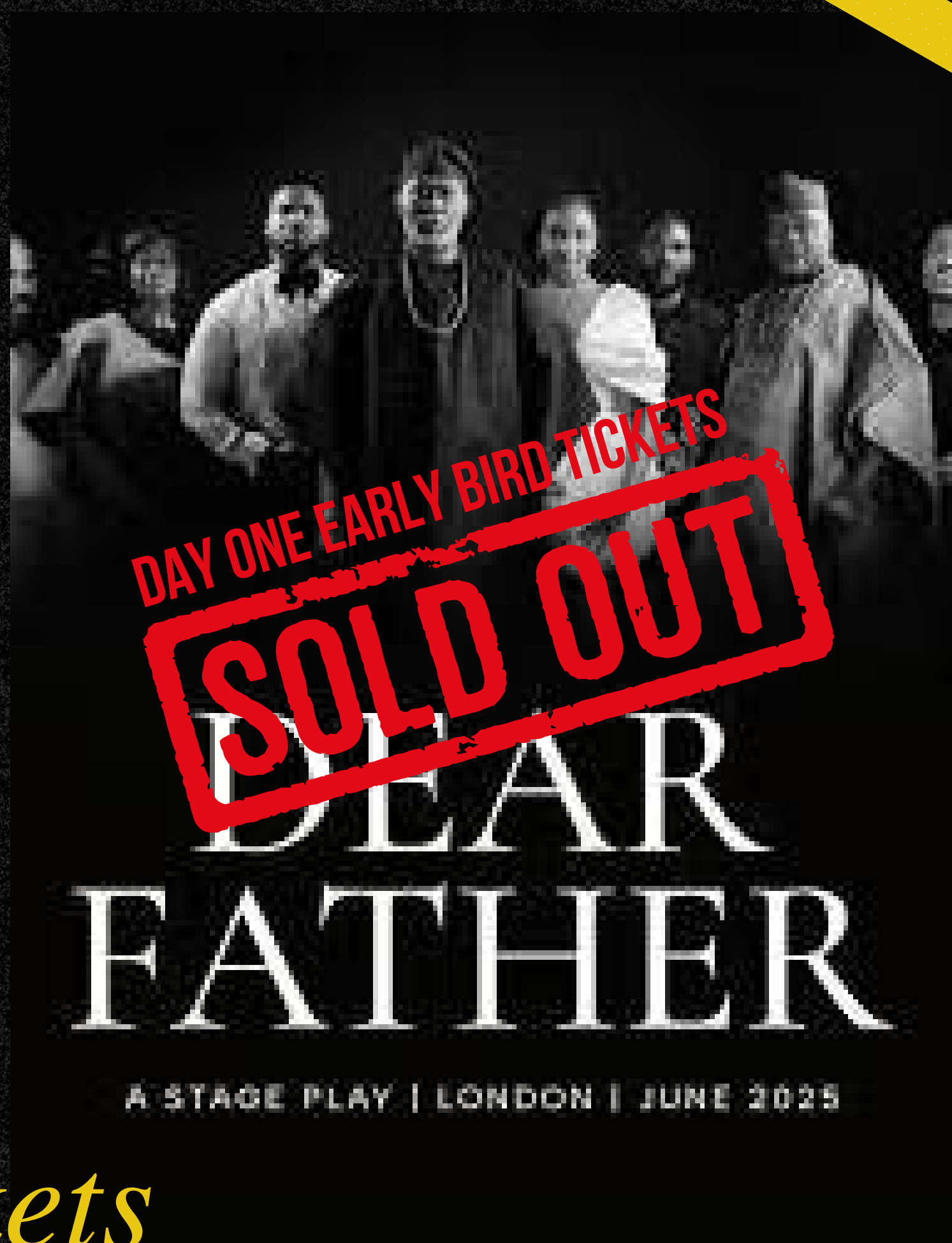
*Front & Back*



# NEWS FLASH



*We were featured in the news - Channels*



*All Day One Early Bird Tickets are SOLD OUT!*





**THE  
SUMI  
GROUP**

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